



Delivers!

April 2010

For Immediate Release

After an absence of nearly 35 years the World famous Norton Commando motorcycle rolls of the production line in Britain once again.

This month sees the next phase in the re-birth of this historic British brand with the first delivery of a Norton Commando since 1977.

After bringing the brand back to Britain in late 2008 Stuart Garner and the team at Norton Motorcycles have been busy developing the new Commando 961SE.

“This has been a challenging and exciting period for us” commented Garner. “We are proud to have brought the brands back home and we now intend to focus on re-establishing Norton as a premier motorcycling brand across the World and the delivery of the first new Norton Motorcycle in nearly 35 years is a fabulous feeling,” he added.

Work has gone on tirelessly at the factory at Donington Park in the Midlands and the new Commando SE is the culmination of a dream for Garner.

With a new 15000 sq foot factory and office complex based at Donington Park and a fast growing international order book Norton is at the heart of motorcycle production once again and committed to investment to make the initiative work.

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Note to Ed's

Further information can be found on www.nortonmotorcycles.com

www.nortonracing.com

CEO Stuart Garner is available for interview by appointment.



